

RENEWAL

2011 SOUTHEAST CHRISTIAN CHURCH
LEADERSHIP CONFERENCE

SPECIAL EVENTS & SUMMER CAMP

IDENTIFY YOUR PURPOSE

We must have a goal in mind before we begin. If not any success will be an accident!

- ❖ Who are you trying to reach?
- ❖ What is your purpose?

THEME

Children need to know that church isn't BORING! Kids are not an afterthought, we **want** them here. A successful event will usually have all of these things:

- ❖ Point of celebration
- ❖ Upbeat, cohesive environment
- ❖ Well thought out program
- ❖ Memory makers

BUILD A TEAM

- ❖ Who do you recruit?
- ❖ Have a plan for how you will use them.

LOGISTICS

- ❖ Think Big! Nothing is impossible at the planning stage.
- ❖ Think realistically. Look at space, power, other restrictions or limitations.
- ❖ Think through the program. What exactly is happening during the event?
- ❖ Think about your event space. Diagram the area. Plan out the space you need for your event. (registration, check-in, food, games, worship)
- ❖ List your supplies. EVERYTHING needs to be listed here!
- ❖ Figure out your volunteer needs. How many bodies do you really need? Have a plan for how to use them.

PUBLICIZE, PUBLICIZE, PUBLICIZE

Repetition is the way to get the message out. Remember how many times you have seen or heard the same commercial in the media.

- ❖ Create a logo
- ❖ Tell the kids
- ❖ Church bulletin
- ❖ Church newsletter
- ❖ Web / Facebook / Email
- ❖ Hallway Signs

EVENT THEME IDEAS

- ❖ Drive In / Zoom In/ Float In (drive-in movie events)
- ❖ TwAAPGON (twelfth annual action packed groovey over-nighter)
- ❖ Overnighter Idol
- ❖ Overnighter Gladiators
- ❖ Overnighter Survivors
- ❖ Goin' Bananas (Fruit of the Spirit)
- ❖ Camp Like An Egyptian (Joseph)
- ❖ Ooze Cruise (Paul's missionary journeys)
- ❖ Odd Squad (Armor of God)
- ❖ Campalot (Armor of God)
- ❖ Splash Lagoon (Jesus stories of water)
- ❖ TGIF (Third Graders Illumination Frenzy)
- ❖ Journey to Bethlehem
- ❖ Spring-a-ma-thing (Easter celebration)
- ❖ Praise Party
- ❖ CandyLand (re-enacting the Easter story)
- ❖ Day at the Zoo (animals in the Bible)
- ❖ Ark In the Park (dressed like animals from the Ark)
- ❖ Chapel Bash (for moms and dads)
- ❖ Great Rodeo Roundup (Great Commission)
- ❖ Jingle Blast (Christmas concert)
- ❖ Jesus is My Superhero